

WDC FULL BOARD MEETING

September 17, 2021



SEAKINGWDC.ORG



WELCOME AND INTRODUCTIONS

Board member and Chief Local Elected Official representative roll call. Staff and guests, please introduce yourselves in the chat with your name and organization.



WELCOME NEW BOARD MEMBERS

Dr. John Mosby, President, Highline College

Kate Harkess, Sr VP Human Resources, Sellen Construction

Caroline Chan, VP Human Resources, Just-Evotech Biologics

Jason Nakamura, President, 1 Alliance Geomatics

CONSENT AGENDA



- Review and approve draft agenda
- Review and approve June 17, 2021 meeting minutes

1. WELCOME AND INTRODUCTIONS

- Welcome new board members Dr. John Mosby, Caroline Chan, Jason Nakamura, and Kate Harkess

2. CONSENT AGENDA

- Review and approve draft agenda
- Review and approve June 17th, 2021 meeting minutes

3. GOVERNANCE STRUCTURE

- Finance & Administration Committee

4. CEO REPORT OUT

5. THE MOVE TO A POLICY BOARD

- Defining the role of a policy board
- The regional vision of workforce development transformation
 - The role of a backbone organization
 - The work to date and the work of the future
- Core values, north stars, strategies, and relationships
- Expectations, engagement, and next steps

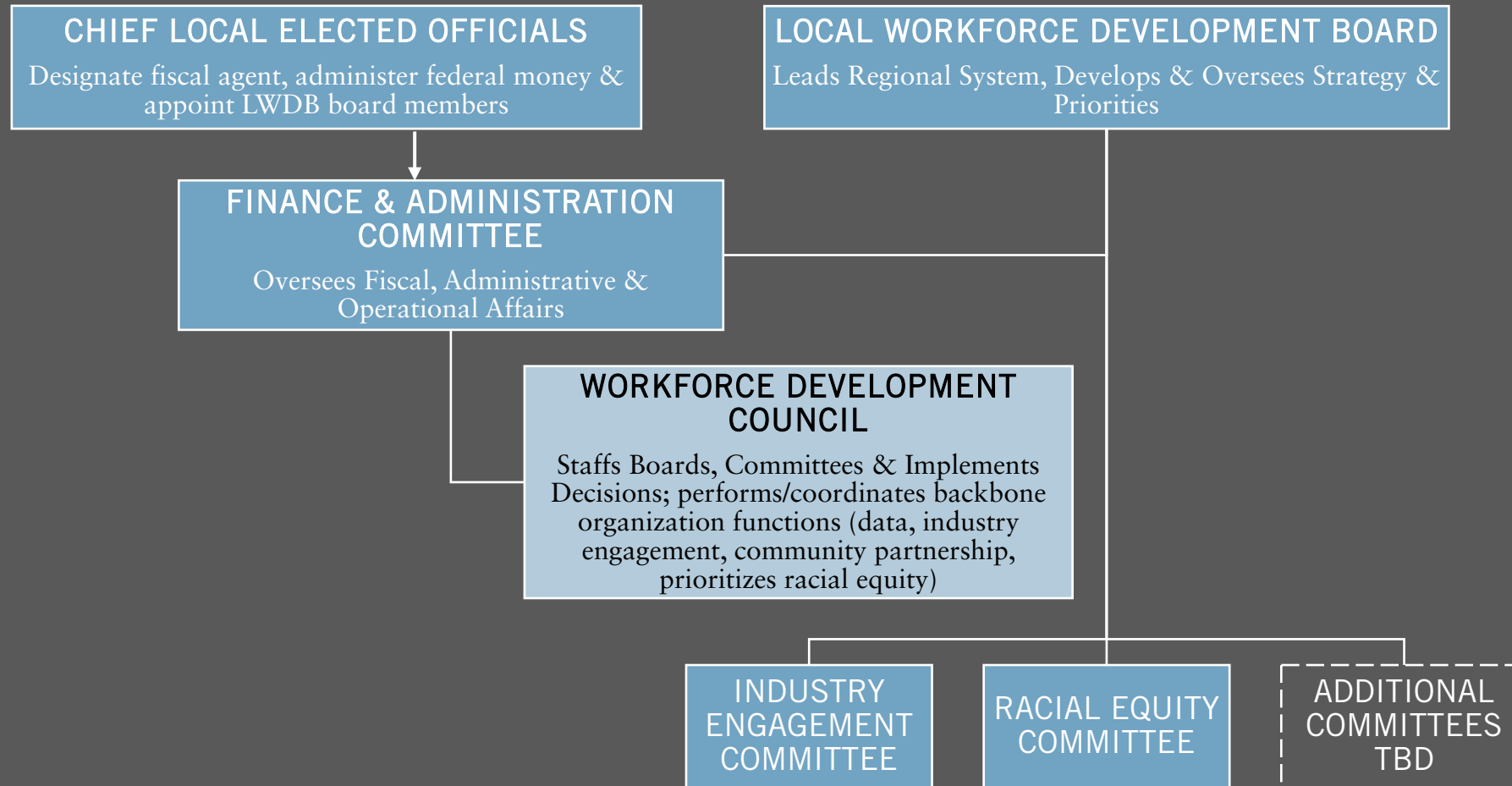
6. ADJOURNMENT



GOVERNANCE STRUCTURE

Finance & Administration Committee

GOVERNANCE STRUCTURE



SUMMARY OF KEY ROLES & RESPONSIBILITIES

Local Workforce Development Board	Chief Local Elected Officials	Finance and Administration Committee	Workforce Development Council
Leads & advocates for the regional workforce system	Administer federal grant	As a subset of the LWDB board, serves as the WDC board	Receives federal grant Serves as fiscal agent & administrator of federal funds
Develops workforce system vision, strategic plan & approves budget	Review & approve strategic plan & budget; designate fiscal agent	Evaluates and authorizes funding decisions	Backbone Functions <ul style="list-style-type: none"> • Innovation/Research • Labor market analyses • Industry Engagement • Data & Evaluation • Community Engagement • Strategy/Policy • Capacity Building
Performs other WIOA-mandated responsibilities	Appoint LWDB board members	Fiscal oversight	Staffs both boards, committees & work groups
Hires, manages and evaluates WDC CEO	Included in CEO's hire, annual evaluation & any termination decision		Employs LWDB CEO; CEO hires & evaluates other staff



REPORT OUT

Marie Kurose, CEO

REGIONAL WORKFORCE DEVELOPMENT TRANSFORMATION

- Strengthen the WDC to become a best in class, innovative, regional workforce development backbone organization that is a catalyst for leveraging and aligning resources to increase equity and maximize outcomes

CREATE ONE BACKBONE ORGANIZATION – REGIONAL BOARD

- Unified regional workforce development strategy & system alignment to increase impact and scale
- Break down silos to minimize administrative costs and redundancies
- Center racial equity and economic inclusion
- Guided by community voice with clear impact measures and racial equity results.
- Coordinated system for engaging employers. Industry tables and strategies to eliminate disparate employment outcomes.
- Pooling or coordination of funding with clear role for different funding to close system gaps, increase efficiency and impact.

OUR NORTH STARS



EQUITABLE ECONOMIC RECOVERY

- Recovery as an Opportunity to Rebuild Better
- Centering Racial Equity
- Re-Envisioning Workforce Development

JOB QUALITY

- Livable Wage / Family Wage
- Benefits
- Career Advancement
- Workplace Safety

OUR WORK TO DATE: TRANSFORMATION PRIORITIES

PRIORITY	PROGRESS
CHAMPION RACIAL EQUITY SYSTEMS CHANGE	<ul style="list-style-type: none">• NFWS Advancing Workforce Equity• DOL Administration Equity Recommendations• ESD – UI Language Access, Data
ENGAGE AND PARTNER WITH DIVERSE COMMUNITIES	<ul style="list-style-type: none">• Co-hosted community building events: BIPOC leaders (6/2020), ERRA Community Launch (11/2020) Immigrant & Refugee Summit (5/2021)• Strategic Plan Co-Design with BIPOC Communities• Equitable Recovery and Reconciliation Alliance (ERRA) Partnership
IMPLEMENT REGIONAL INDUSTRY ENGAGEMENT STRATEGY	<ul style="list-style-type: none">• Identified growth/demand, career pathways, equity, job quality• Expanded scope and partnership of Healthcare Industry Leadership Table HILT• New Sectors: Manufacturing, IT, Maritime
BUILD STRATEGIC PARTNERSHIPS WITH REGIONAL STAKEHOLDERS	<ul style="list-style-type: none">• Industry Table Partnership with Snohomish and Pierce County• I&R Summit (City OIRA, DSHS ORIA, OneAmerica)
LEVERAGE FEDERAL FUNDING WITH MORE FLEXIBLE DOLLARS	<ul style="list-style-type: none">• Won private grants from Chase, Boeing, New America, Jobs for the Future, Bank of America, and National Skills Coalition.• Federal COVID Disaster Recovery (\$2.8M) and Dislocated Worker Grants



Hello Data World!

OPERATIONALIZED DIGITAL TRANSFORMATION

Alignment with the Regional Strategic Plan

Expand Access to credentials

Invest in Digital Literacy

- Partnership w
- ESD purchas
- Working with develop virtu workshop se planning

COMMUNITY PARTNERSHIPS & SYSTEMS CHANGE

EQUITABLE RECOVERY AND RECONSTRUCTION ALLIANCE (ERRA)

CURRENT STATE



Grant Progress and Budget Monitoring

- Streamline grant budget status report – timely and accurate financial information
- A snapshot of grant expenditure
- ➔ Identify over/under spent expenditure categories

	Total Budget	Actual	Remaining Balance	Percent of Remaining Balance
Revenues	3,808.4	3,808.4		
Government Contracts				
Total Revenues		3,185.6		
Expenses		622.86		
Contracted				
Budgeted WDC Costs				
WDC Indirect Costs				
Total Expenses		3,808.46		



ADDING/EXPANDING PLATFORMS THAT INTEGRATE INTO OUR MISSION

Survey

Allows for collaboration with clients to gather required data

Efficiency

Increased accessibility – allows for active engagement with clients who may not be able to come into an office

[Share created template](#)
[Map Your Career](#)

ETO/RFP

Ease of coordination with community partners
[Bidders' application](#)
[ETO registration](#)

CHANGING THE RULES OF ENGAGEMENT

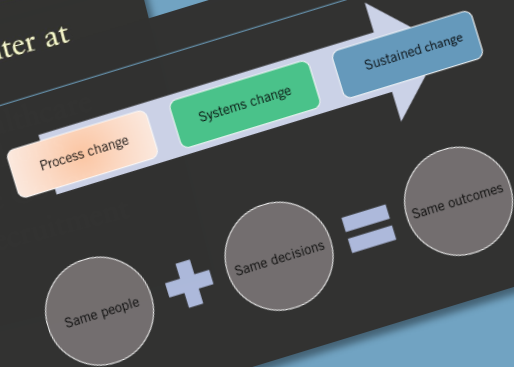


BUILDING MEANINGFUL CROSS-SECTOR PARTNERSHIPS

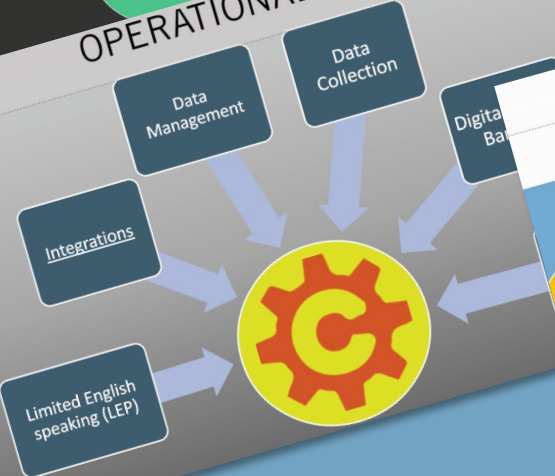
Alignment with the Regional Strategic Plan

- Welcome Back Center at F
- Annual yo explor
- PATHS &
- TANF-foci

Language & Population Based Strategies



OPERATIONALIZED



PRIORITIES MOVING FORWARD



- Data Capacity and Advocacy
 - Measure & track equitable economic recovery
 - Labor market data
 - Community based data
- Continued development of population-based, community-driven strategies (youth, Black, Indigenous, immigrant, and other populations)
- Understanding and addressing long-term COVID impacts
- Advance Sector Partnerships and Strategies (new Industry Tables)
 - Co-create & co-invest in high-demand career pathways
 - Partner with industry and community on equitable recovery commitments
- Strengthening Regional collaboration (Snohomish and Pierce counties)
- Build Meaningful & Sustainable Community Influence & Power
- Systems Change and Advocacy



DISCUSSION – THE BIG QUESTIONS

Go to www.menti.com and use the code 7265 5845

WDC Full Board

Go to

www.menti.com

Enter the code

7265 5845



Or use QR code



Go to www.menti.com and use the code 7265 5845

What are our core values?

 Mentimeter



Go to www.menti.com and use the code 7265 5845

What are our priorities?

 Mentimeter



THE MOVE TO A POLICY BOARD



In preparation for the Full Board retreat:

- How do we define being a policy board?
- What are our forward-moving strategies?
- How do you as a board member want to engage in this new work?



ADJOURNMENT

Next Full Board Thursday December 9th at 9 a.m.