



WASHINGTON WORKFORCE ASSOCIATION

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washingtonworkforce.org

## LOCAL WORKFORCE WORKS

We are a coalition of workforce, economic development, community-based organizations, labor advocates, local leaders and others, that have joined together to offer a practical and timely solution by increasing targeted investments across our state to improve our talent pipeline and lead to greater economic prosperity for all Washingtonians.

### WORKFORCE IMPACT FUND

Our coalition is asking the Legislature to create and fund an annual \$50 million state ***Workforce Impact Fund***.

Together, we are advocating for this adaptable and responsive funding to support local communities – and all of us invested in their success – by engaging with business to understand their workforce needs and then connecting people to family sustaining educational and career pathways where they live. When we invest in our fellow Washingtonians, many of whom are still on the sidelines of the labor market and living on the financial bubble, we invest in economic growth and strong communities.

### IMPACTING LIVES

This targeted investment would add capacity at Local Workforce Boards to engage more employers, providing research, data, and training solutions that develop a skilled workforce and fill the local workforce pipeline. The diverse regions of our state require solutions tailored to their needs, and these funds will support both rural and urban economies and ensure that underserved residents have access to the resources they need to advance their careers and improve their lives for the long term.

The Workforce Impact Fund would invest in proven workforce strategies to respond to the needs of our businesses and transition Washingtonians into good jobs:

- **Expand employer engagement**
- **Expand investment in highly skilled, job-ready individuals**
- **Intensify focus on and outreach to priority at-risk and underserved populations**
- **Expand work-experience and earn-and-learn opportunities**

We ask lawmakers and others to join our coalition of Local Boards and key stakeholders in support of the ***Workforce Impact Fund***. This transformational investment in the future is an

innovative approach to help meet current and future workforce needs and ensure an inclusive recovery and robust economic growth for all of Washington.

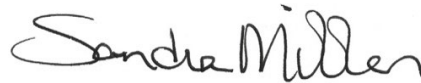
Together, we are impactful.

Sincerely,



**WWA CHAIR**

Joy Emory, President & CEO  
Workforce Snohomish on behalf  
of Future Workforce Alliance



**WWA EXECUTIVE DIRECTOR**

Sandra Miller, Executive Director  
Washington Workforce Association



**Katie Condit, CEO + WWA Vice Chair**

Workforce Central  
Serving Pierce County



**Rod Van Alyne, Director + WWA Treasurer**

Eastern Washington Partnership  
Workforce Development Council  
Serving Ferry, Pend Oreille, Garfield, Stevens,  
Lincoln Whitman, Columbia, Walla Walla, and  
Asotin Counties



**Tiffany Alviso, CEO**

Benton-Franklin Workforce  
Development Council  
Serving Benton and Franklin Counties



**Amy Martinez, CEO**

South Central Workforce Council  
Serving Yakima, Kittitas, Klickitat, and  
Skamania Counties



**Marie Kurose, CEO**

Workforce Development Council of  
Seattle-King County  
Serving King County



**William Westmoreland, CEO**

Pacific Mountain Workforce Development  
Council  
Serving Grays Harbor, Mason, Thurston, Pacific,  
and Lewis Counties



**Miriam Halliday, CEO**  
Workforce Southwest Washington  
*Serving Wahkiakum, Cowlitz, and  
Clark Counties*



**Mark Mattke, CEO**  
Spokane Workforce Council  
*Serving Spokane County*



**Lisa Romine, Executive Director**  
North Central Workforce Development  
Council  
*Serving Adams, Chelan, Grant,  
Douglas, and Okanogan Counties*



**Bill Dowling, Director**  
Olympic Consortium Workforce Development  
Council  
*Serving Clallam, Jefferson, and Kitsap Counties*