

WORKFORCE DEVELOPMENT COUNCIL OF SEATTLE-KING COUNTY  
MEMORANDUM

<b>TO:</b>	Full Board
<b>FROM:</b>	Michael Davie
<b>DATE:</b>	12/14/2023
<b>SUBJECT:</b>	Staff Presentation & Panels

**INTRODUCTION/SUMMARY**

Gyanendra Subba from the Workforce Development Council of Seattle-King County presented on **Developing Workforce Strategies for a Guaranteed Income Pilot Program** at the Washington Workforce Association Conference in November 2023.

Presenters Included:

*Andrea Altheimer - Community Passageways*

*Steve Balo - North Seattle College*

*Mike Schwartz - YWCA Seattle / King / Snohomish*

*Gyanendra Subba, MBA, CWDP - Workforce Development Council of Seattle-King County*

**BACKGROUND/CONTEXT**

This presentation explored the benefits of incorporating workforce development and financial education, including one-on-one financial coaching and an incentivized matched savings program, into a brand-new guaranteed income pilot program for justice-involved residents of King County. The Workforce Development Council of Seattle King County is collaborating with the YWCA Seattle (WIOA subcontractor) and Community Passageways (Reentry subcontractor) to facilitate this workshop. Community Passageways has referred their clients to the YWCA to co-enroll them in the State Funded EcSA program and receive the \$500 monthly flexible financial assistance. All their clients also went through the YWCA's Financial Education training program. The workshop will be highlighting this partnership and provide best practices and tools like Atlanta Fed's CLIFF, Evaluating Alliances and others.

## LEARNING OBJECTIVES:

- Attendees will learn about guaranteed income approaches and how this innovative yet simple strategy of giving people money while also layering in workforce, financial education, and benefits planning services can lead to long-term financial stability
- Attendees will learn about customizing services for justice-involved residents
- Attendees will learn about the key elements of designing a program like this, including: eligibility (which populations are likeliest to benefit); cash payment approaches (i.e.. \$500 monthly cash payments, paying rent and utilities etc.); utilizing benefits planning tools (primarily the Cliff Benefits planner tool developed the Federal Reserve Bank of Atlanta but also the UW Self-Sufficiency Calculator); and co-enrollment with regional workforce development providers
- Attendees will learn how best to integrate career navigation, job readiness training, vocational training, classroom-based financial education, one-on-one financial coaching, matched savings incentives, and longer term career planning together for a cohesive approach